

Toolkit for developing a digital strategy in VET

A manual for digital transformation



PR1 - The Pathway

1 - GROOVE Committee



Around **40 VET trainers/providers and VET representatives of public and private organizations** from Cyprus, Greece, Austria, Portugal, Spain and Ireland

2 - Methodological approach



Desk Research Questionnaires and Focus Groups for VET trainers/providers and private and public organizations active in VET

3 - GROOVE Toolkit



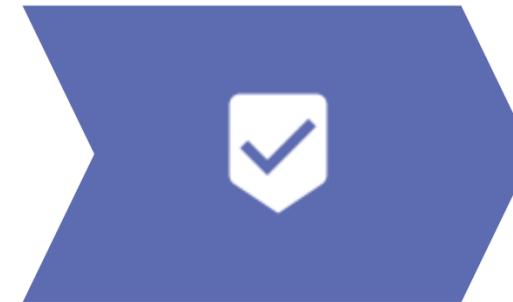
A Toolkit destined for VET providers and trainers to advance their professional practices

4 - Pilot phase



The toolkit has been **tested in the 6 countries** by the members of the GROOVE Committee with regard to its **usefulness, content, applicability, etc.**

5 - Finetuning and translation



Incorporation of the suggestions for improvement and translation into **Spanish, Portuguese, Greek and German.**

The Toolkit

What is digitalization and why it is important in the VET sector, what it entails and its basic pillars

A

A. Digitalization in the VET sector

Based on DigComp 2.1

B

B. The Digital Competence Framework for Citizens

Based on DigComEdu

C

C. The Digital Competence Framework for Educators

Based on DigCompOrg

D

D. The European Framework for Digitally Competent Educational Organisations

The meaning and importance of a strategy; concrete steps to create a digital action plan and some key European directives and policies

E

E. Strategy development

Different teaching methodologies and pedagogies that can be adopted in the VET sector

F

F. Teaching Pedagogies and Instructional Strategies

A blue right-angled triangle in the top right corner of the slide.

Get those creative juices flowing!

Let's begin.

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The *Persona* challenge

Think of yourselves as trainers in the VET sector.

Think about how your organisation works, and what is the reality of the digital skills of trainers and learners.

Try to visualise your digital action plan:

- What do you want to change?
- What are the main steps you would take?
- What do you want to achieve?
- What are the biggest barriers in your organisation to digital transformation not happening in the best way?
- What skills do you want to improve/achieve?

just some food for thought..



The *Persona* challenge



01

Create your "persona" as real as possible!

Is it a man
or a
woman?

What is
his/her
name?

How old is
he/she?

What is
his/her
professional
role?

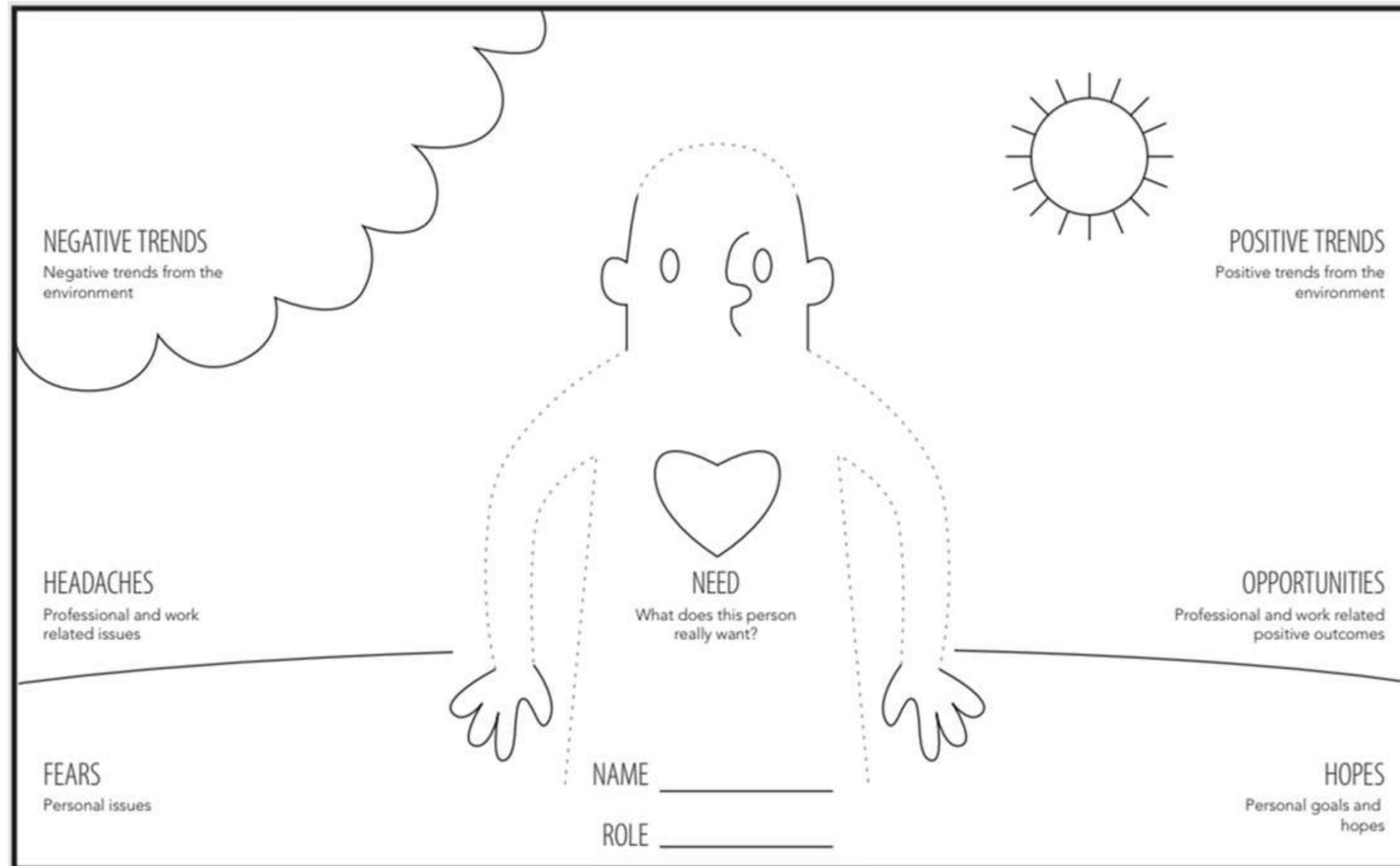
02

Think about the questions asked before, and think of some key-words that your *Persona* would use to answer each of them

03

If you want, you can use the template on the next slide to help you

The *Persona* challenge



NEGATIVE TRENDS
Negative trends from the environment

POSITIVE TRENDS
Positive trends from the environment

HEADACHES
Professional and work related issues

NEED
What does this person really want?

OPPORTUNITIES
Professional and work related positive outcomes

FEARS
Personal issues

HOPES
Personal goals and hopes

NAME _____

ROLE _____



Professional upskilling

Practical guide that can be used by VET providers/trainers as supplementary material to advance their professional practices towards digitalisation

Digital transformation literacy

Understanding of digitalisation in the VET sector, the importance of vital digital skills for educators and learners, and how to develop a digitalisation strategy

Guidance

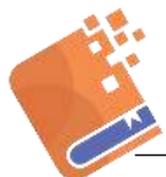
Support and guide VET professionals in the design and development of a digital action plan to implement in their organizations and/or with VET learners

From bottom to top

VET providers and learners to reflect on their digital readiness and improve their digital skills in order to align with the technological progress and market needs.

Usefulness for the VET providers/ trainers

Or other VET actors interested in digital transformation and strategy development, and VET learners



GROOVE

Thank you!



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